

# Creative MINDS



## Lori Weitzner

When it comes to innovative design projects, Lori Weitzner has certainly ticked all of the boxes. Wall coverings and fabric for Pollack and Weitzner, passementerie with Samuel & Sons, stone for Artistic Tile, and rugs for Perennials? Check. “Our designs can traditionalize a modern home or modernize a traditional home,” she says of her artistic style. **Creative process:** “We spend time painting, folding paper, and experimenting, and some of that goes nowhere. But some creations we bring to mills and craftsmen, and they transform them into something practical.” **Latest endeavors:** Weitzner collaborated with painter Lisa Hunt for a collection of graphic wallpapers, and she recently enlisted artisans in India to create a jewelry line of sophisticated beaded bracelets, necklaces, and earrings. [weitznerlimited.com](http://weitznerlimited.com) —J.T.



## Martin Brudnizki

For Martin Brudnizki, life is a party. Or at least, the deeply evocative, wildly imaginative interiors he devises are the perfect setting for one. His namesake design studio is renowned for its infinite creativity when it comes to conjuring places to see and be seen like Annabel’s in London and Le Chardenoux in Paris (left).

**Inspiration:** “It comes from a sense of frivolous knowledge and an interest in history and people. The inspiration for one new restaurant project was Cecil Beaton’s bedroom and a Victorian circus.” **Personal tastes:** “I’m doing up a place for myself in the country, and it’s very grand. But it’s also very playful and colorful. I have to have layers of art, objects, and beautiful materials. For me to sit in that is calming. A white box I can’t do—I want to be enriched.” **Up next:** Brudnizki is designing Amos on Bleecker, his fantasy of a West Village restaurant, and chef Andrew Carmellini’s restaurants at the South Street Seaport and at the Fifth, a new hotel. [mbds.com](http://mbds.com) —J.T.

