

ETCETERA

Lori Weitzner Presents “Ode To Color” At Papyrus

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This Summer, [Lori Weitzner](#) will introduce her second collaboration with [Papyrus](#). The collection, derived from Weitzner's book *Ode to Color: The Ten Essential Palates for Living and Design*, is comprised of a unique set of gifts and accessories that invite us to explore the threads in the tapestry of our own lives, through color.

Weitzner believes that color and pattern speak to our senses on an emotional level. These products are designed to engage the senses with texture, design and color play, which Weitzner believes can lift our mood, evoke memories, and help us express ourselves.



Waterside and Garden Party, the first two color worlds to launch, can be found on gift bags, gift wraps, ribbons, boxed cards, journals and unique embellished artworks. The endless variety of blues in the Waterside collection spark intrigue and serenity. While Garden Party is joyful, youthful and celebratory.



Whether in celebration, comfort or gratitude, "Ode to Color" the power to transcend the traditional gift giving sentiment, passing from hand to hand; from heart to heart.

Be sure to check out our Maker Monday with Lori, from earlier this year, [here!](#)

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