

NEWS

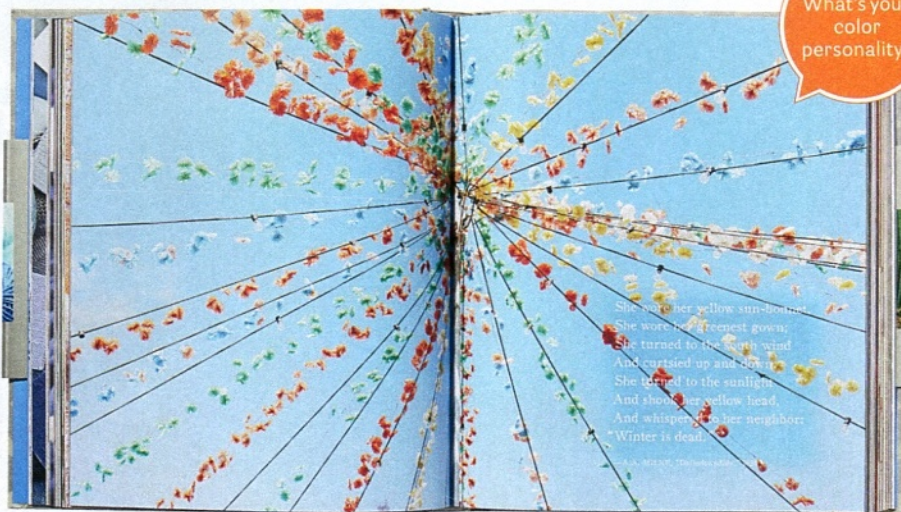
WIDE WORLD OF PAINT

As if choosing a paint color weren't already hard enough, these three new-to-the-U.S. brands are adding their own lust-worthy hues to the mix.

DRIKOLOR Unlike conventional manufacturers, which are limited to a set of industrial pigments mixed in-store, New Zealand's Drikolor sells its paint as a powder customers can stir into a base at home, allowing it to offer artist-grade raw pigments—think Cypriot Umber and Ultra-marine from France. drikolor.com

MYLANDS You've likely seen this illustrious British brand's paints on film and TV sets, from James Bond movies to *Downton Abbey* and *Game of Thrones*. King's Landing yellow, anyone? mylands.com

RESSOURCE Offering more than 950 colors in finishes like limewash and Roman plaster, the French paint company recently opened its first U.S. showroom, where it also sells its new line of colors developed with Parisian designer Sarah Lavoine. ressource-peintures.com



Uplifting pastels comprise the "Garden Party" palette from Lori Weitzner's *Ode to Color*.



Color Theory

After writing her book *Ode to Color*, which details 10 unique palettes (or "color worlds") that relate to different personalities, textile designer Lori Weitzner was met with the same question

again and again from readers: "Which color world is right for me?"

Intrigued by what she saw as a desire for customized guidance on color, she enlisted the help of a psychologist and created a test that singles out the taker's optimal palette. "Most people are surprised by the results," Weitzner says. "These are the color worlds that people need and aren't necessarily reflective of the colors

they like, or even what relates to their personality type."

So whether that need is inspiration (warm golds), risk-taking (saturated brights), or a grounding force (earth tones), Weitzner hopes the test will encourage people to set aside trends and instead focus on integrating colors into their environment that enhance their own well-being. loriweitzner.com/odetocolor/

WEAVE HAPPY

Lively colors and playful embellishments aren't the only reason Charlie Sprout's line of baskets, pillows, and other home accessories make us smile: The New York-based company exclusively employs female artisans in economic need from around the world, providing them with sustainable income.

Wing Urn in Plum/Peony/Cherry. 12" Dia. x 18" H. \$620. charliesprout.com

